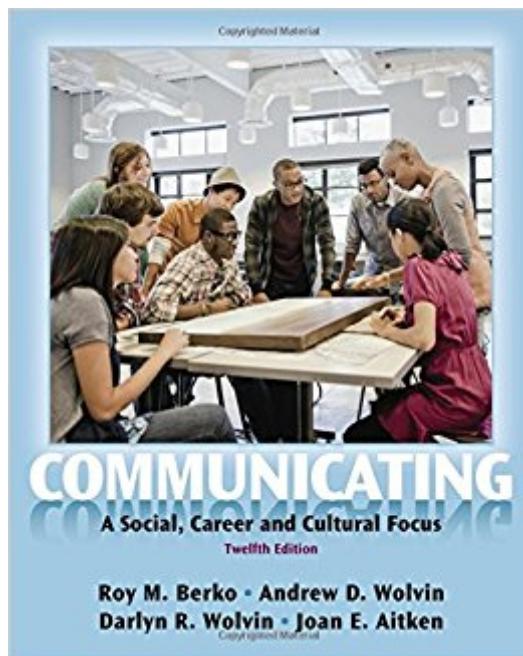


The book was found

Communicating: A Social, Career, And Cultural Focus



Synopsis

This highly-regarded introduction to communication book offers a comprehensive blend of basic communication theory, research, and skills, with a strong emphasis on relationship communication (social), workplace (career), and intercultural communication (culture). *Communicating* introduces the basic principles of communication and applies them to interpersonal, group, interviewing, and public speaking contexts. The book stresses communication competence through boxed material, Learn by Doing activities, thought-provoking questions, and self-assessment tests. New and strengthened pedagogy highlights and reinforces the book's social, career, and cultural themes, with a particular emphasis on intercultural communication and communicating in an increasingly high-tech, global environment.

Book Information

Paperback: 480 pages

Publisher: Routledge; 12 edition (December 28, 2011)

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Product Dimensions: 7.9 x 0.7 x 10 inches

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Average Customer Review: 4.3 out of 5 stars 15 customer reviews

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Customer Reviews

It was a book I needed for college and I finally very easy to read and understand. It came in perfect condition

never needed it tho

This book was helpful, a few dollars cheaper then the one at the college book store but, when your buying textbooks I guess every dollar counts. The expedited shipping took longer than I had hoped so I don't know if the extra money for it was worth it. Overall it's what I needed.

Interesting book I brought for a class. Tells a lot about the way we communicate that you wouldn't otherwise focus on

Purchase this book for my daughter's college class. Much more affordable than from the school bookstore. I even sold it back to when she was through. thanks.

Good condition! Nothing was out of place it is perfectly usable!

My daughter used this for college. It was a required text. We are thankful that we were able to find it on for a lot cheaper than the school.

The perfect communicating book. This was mandatory for a college course. This can be useful for both the business and personal world.

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